



PTIX Pavilion Tent
Clearwater Bermuda
2025

Confidential



WHO WE ARE

With the power of Bermuda's largest ticketing platform, and its sister company creative agency, Two Point O Collective, there is the expertise that comes from hosting over 10,000 events, alongside the experience of 15+ years in strategic and creative marketing.

CLEARWATER COMMUNITY EVENT VENUE

OBJECTIVES

Premier Tickets (PTIX) has established a community event venue at the Clearwater parking lot; a permanent venue for use by the community and event promoters, allowing for a cost-effective **turnkey** venue.

PTIX will install base infrastructure including a 5000 square foot tent, power infrastructure and containerized bars and facilities. The venue will be available for rent and allow for events of all sizes.

The venue will utilize 25% of the parking area, closet to the Motocross venue. It will leave 75% of the parking lot for beach and park goers.

PTIX will partner with the community to make this venue a vibrant part of the east end of Bermuda and provide a venue which gives better economics to event organizers.

PTIX PAVILION – LOCATION

- PTIX has already installed the tent and containers at the location and remaining infrastructure will be installed by March 2025.
- PTIX anticipates go live for May 1, 2025.





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HISTORY OF THE TOURISM PRODUCT

The Clearwater Parking Lot has been used for large scale events including a Collie Buddz concert and Soca Parades. The venue has been underutilized and is perfectly situated away from residential and close to large public spaces, making it perfect for a venue to be utilized by local artists and event organizers.

The space has been landscaped and tidied up since PTIX has taken the lease for the space. PTIX conducted a trial event on Easter weekend 2024 to test the thesis of the venue and all went well with a few learnings to help make it a perfect community venue.

PTIX will provide turnkey services including: tent, stage, lighting, audio system, BELCO power, bars, kitchen, fencing and air conditioning. This will allow local artists and event organizers to setup an event very quickly and cost effectively.



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LOCAL ARTISTS

PTIX plans create a year round festival schedule featuring local artists, hopefully in conjunction with Department of Cultural grants to allow us to give local artists a cost free platform including venue, staging, lighting, audio, etc.

We intend to feature local artists of all types from classical, performance, film through to musical.



PTIX PAVILION – OPEN CONFIGURATION

- The PTIX tent holds 800 people standing and can act as an amazing pavilion for either venue, providing all weather protection.
- The PTIX tent has the ability to be in open configuration allowing for large crowds to be under and outside the tent.
- The tent was previously the Pier 6 tent.
- Note the tent can be laid down in under an hour for windstorms over 45mph.



PTIX PAVILION – OPEN CONFIGURATION



- March 28th, 2024: Tent installed at Clearwater Beach – Main Parking Lot
- Address: Coopers Island Road
- Parking Lot



PTIX PAVILION – OPEN CONFIGURATION



- Large scale tent setup
- Containerized infrastructure including:
 - Full Kitchen
 - Audio Visual Container
 - Full Bar
- 2 x Lounges (VIP)
- Storage containers (back stage)
- Ice machines

PTIX PAVILION – EVENT TYPES



- Large Concerts
- Music Festivals
- Corporate Days
- Weddings
- Outdoor Movies
- Conferences
- Holiday Weekend Events
- Markets / Car Boot Sales
- Viewing Parties
- Etc.

PTIX PAVILION – NIGHT SETUP

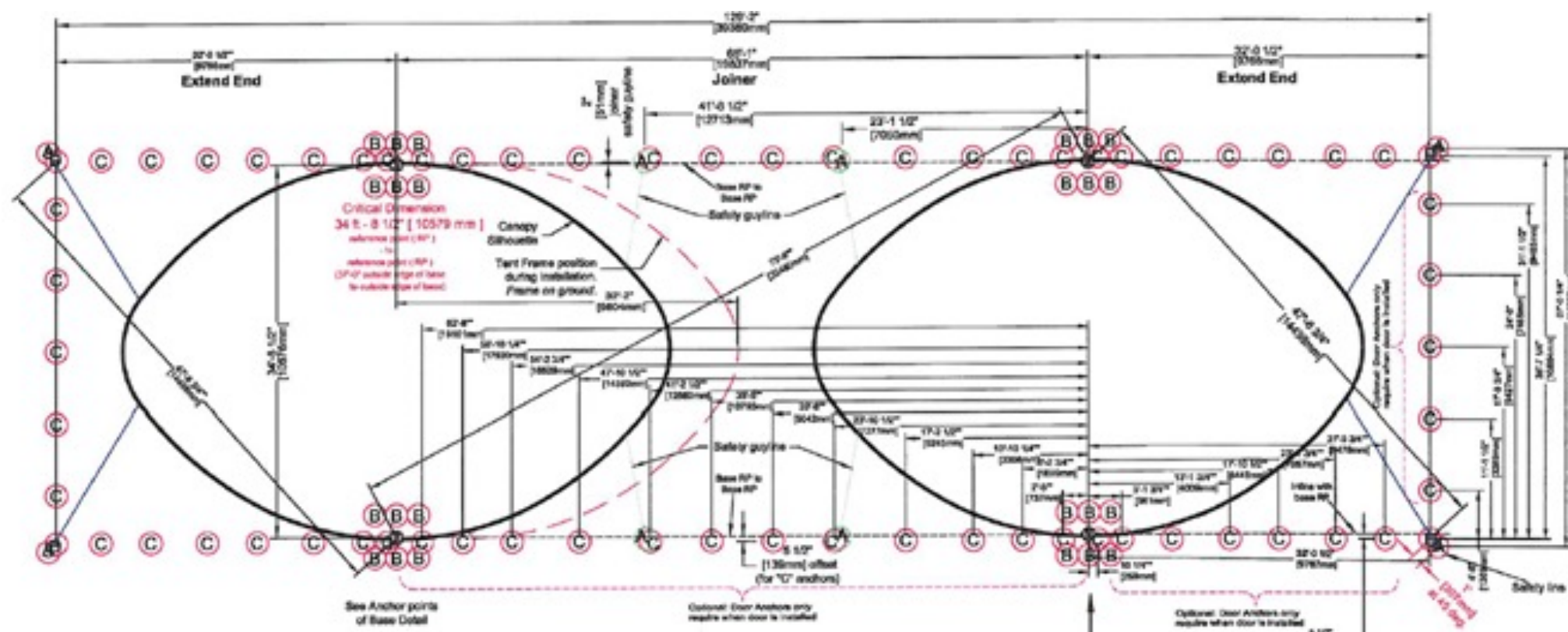


PTIX PAVILION – CLOSED CONFIGURATION

- The PTIX tent can also be in closed configuration with all sides on.
- In closed configuration the venue can be decorated to a high standard.
- In addition, the tent has an industrial air conditioning system allowing for cooling during the summer months.



PTIX PAVILION – TENT DIMENSIONS



CONTAINERS

PTIX owns and utilizes containerized facilities for:

- Bars
- Video Screens
- Storage

The containers will be stored behind and to the side of the pavilion tent. Containers will be used to create a barrier 15ft off the Nature Reserve fence. The containers will be maintained with fresh paint, an applied facade and kept in good condition to make the venue look good.





ALL BERMUDIAN STAFF

PTIX is 100% Bermudian owned and staffed locally by all Bermudians. With a part-time team of up to 45 Bermudian employees, we would like to ask Government if they would consider a **payroll tax waiver** for our staff.

- EVENT MANAGERS
- PARKING ATTENDANTS
- BOX OFFICE STAFF
- GATE ATTENDANTS

PTIX team currently works part-time but this venue will allow us to make more Bermudian staff full-time. PTIX Bermudian staff are trained internally and participate in DWD and BTA training programs.

PTIX CAPABILITIES





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PTIX LEADERSHIP

PTIX's team consists of decades of experience in ticketing and event management with a focus on customer care and client satisfaction.



MICHAEL BRANCO GROUP DIRECTOR

A seasoned executive and innovator fuelled by coffee, hands-on technology skills, and a strong finance background. Dedicated to Bermuda.

<https://www.linkedin.com/in/michaelbranco/>



JUDY BENEVIDES PTIX OPERATIONS MANAGER

A positive thinker, resilient personality, and relationship builder transforming challenges into solutions.



ANDREW STONEHAM PTIX CUSTOMER CARE MANAGER

A lover of the arts with the ability to engage fully with stakeholders and team members to elevate customer care and create a positive experience.



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TWO POINT O LEADERSHIP

Two Point O is a
collective of diverse
personalities, talents, and
cultural backgrounds
coming together to
create.



POLINA KOMSALOVA CEO

An analytical and passionate executive on a quest to finding a sustainable solution to every challenge.



ALISON MURDOCH-SMITH CLIENT AND CREATIVE SERVICES MANAGER

An agile team player, expert at generating amazing ideas on the fly with a background in event and project management.



NATHAN SWAN CREATIVE LEAD

A multi-dimensional creative, storyteller, and eternal traveller, with a professional background in hospitality and tourism.

CONTACT

THANK YOU!

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